

LAKE RIVIERA MIDDLE SCHOOL

171 Beaverson Blvd.

Brick, NJ 08723

Subject: Gift Auction

Dear Business Owner,

Lake Riviera Middle School is planning its annual GIFT AUCTION to be held on Friday, March 16th 2012. Last year's event was a huge success and we anticipate it selling out once again.

The PTA's fundraising efforts go towards improving our children's education and supporting special school events, programs, clubs and classrooms. As you may know, Brick's school budgets were cut quite drastically in the recent

voting. So it is crucial that this year's GIFT AUCTION be nothing but successful. Some of the areas where our fundraising goes are for whiteboards in the classrooms, Book Buddies which promotes reading by students for students and many other programs & activities that directly benefit the students.

We rely on local and regional businesses' generosity to support our event and ensure that our fundraiser is successful. We would be most grateful if you are able to donate an item, service or gift certificate from your business. As a donor, your business will be featured in our evening program. Your generosity will be appreciated and noticed by over 300 guests in attendance for the evening, as well as children, parents, staff and volunteers of LRMS.

Lake Riviera Middle School PTA is a non-profit 501 (C) organization. Our charitable number for this event is #0540533932 and our federal identification number will be provided for your donation for tax purposes.

We thank you in advance for your support.

Very truly yours,

Tracy Obenauer

LRMS Gift Auction Chair

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